



*7 Ways*

# TO MAKE GIFTING MORE SUSTAINABLE THIS HOLIDAY SEASON

1

## *Use recycled*

### **PACKING MATERIALS**

Source supplies from vendors that focus on recycled materials or use packing materials you already have for shipping.

2

## *Leave off*

### **EXTRA PACKAGING**

Flimsy plastic typically can't be recycled. If it's not necessary, don't shrink-wrap products.

3

## *Choose*

### **RECYCLABLE SUPPLIES**

Give recipients the opportunity to recycle packaging. Foil-backed, sparkly and glittery wrapping paper aren't recyclable.

4

## *Shop*

### **LOCAL**

Buy from local vendors when possible. That cuts down on packaging, transportation costs, resources and pollution.

5

## *Steer clear*

### **OF POLYSTYRENE**

Polystyrene foam, commonly known by the brand Styrofoam, isn't recyclable. Use shredded paper (not packing peanuts) to protect goods.

6

## *Mindful*

### **GIFTS**

Opt for digital gift cards or products with a small footprint.

7

## *Spread*

### **KNOWLEDGE**

Teach clients and customers how they can responsibly recycle packaging. Include a card with easy directions.



Visit [RecyclingSimplified.com](https://www.RecyclingSimplified.com) to learn more.

