



## Franklin Park Police Department

### FOR IMMEDIATE RELEASE

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## **This Labor Day, Plan Before You Party!** ***Remember: Buckle-Up and Drive Sober or Get Pulled Over***

*(Franklin Park, IL)* – The Franklin Park Police Department is partnering with the Illinois Department of Transportation to remind motorists to *Click It or Ticket*. The national seat-belt enforcement campaign will take place August 24-30 concurrent with one of the busiest travel and holiday weekends of the year. *Click It or Ticket* enforces seat-belt and car-seat use to keep all motorists safe.

The most recent crash data from the National Highway Traffic Safety Administration found that 43 percent of passenger vehicle occupants killed in crashes in 2015 were unrestrained. That percentage increases to 57 percent when just looking at crashes that occur between 6 p.m. and 5:59 a.m. That's why one focus of the *Click It or Ticket* campaign is nighttime enforcement. Participating law enforcement agencies will be taking a no-excuses approach, writing citations day and night. Motorists caught not buckled up will be ticketed, and those caught driving impaired will be arrested.

The traffic grant started on October 1, 2016 and will conclude on September 30, 2017. During this time period there will be different enforcement campaigns which are aimed to help educate drivers who violate Illinois traffic laws. The goal of the program is to reduce the amount of fatal crashes and impaired driving and to persuade everyone to use their seatbelt.

Seat belts save lives, and every vehicle occupant—front seat and back, child and adult—needs to remember to buckle up, every trip, every time. Together, we can make zero fatalities a reality in Illinois.”

For more information on the *Click It or Ticket* mobilization, visit [buckleupillinois.org](http://buckleupillinois.org).